



General Logo

The Danube River as a European Lifeline is illustrating the territorial coverage

The Bridge, symbolising cooperation and partnership

The EU dimension is indicated by the European Stars

# DANUBE REGION strategy Priority Area

The specific colouring is visualising the thematic correlation of each of the Priority Areas

Description of the Priority Area, according to the EU Danube Region Strategy action plan

Logo Priority Area / exemplification



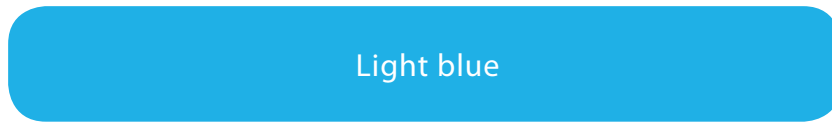
Primary colour:



Danube blue

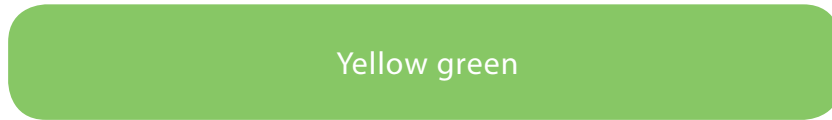
4C colour = 100 C / 80 M  
Spot colour = Pantone 661 C  
Web colour = # 0e4194  
RGB colour = 14-65-148

Segmentation colours:



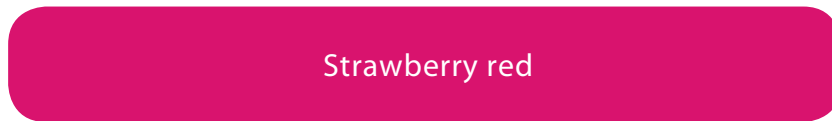
Light blue

4C colour = 70 C / 10 M  
Spot colour = Pantone 298 C  
Web colour = # 23b0e6  
RGB colour = 35-176-230



Yellow green

4C colour = 50 C / 80 Y  
Spot colour = Pantone 376 C  
Web colour = # 94c456  
RGB colour = 148-196-86



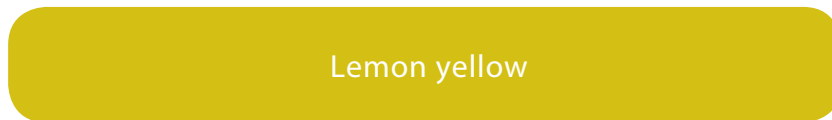
Strawberry red

4C colour = 100 M / 30 Y  
Spot colour = Pantone 191 C  
Web colour = # d60664  
RGB colour = 214-6-100



Pure orange

4C colour = 55 M / 100 Y  
Spot colour = Pantone 138 C  
Web colour = # f28800  
RGB colour = 242-136-0



Lemon yellow

4C colour = 10 C / 10 M / 100 Y / 10 K  
Spot colour = Pantone 612 C  
Web colour = # dcc601  
RGB colour = 220-198-1



Traffic purple

4C colour = 35 C / 90 M  
Spot colour = Pantone 246 C  
Web colour = # b0348d  
RGB colour = 176-52-141















Priorities Logo / Traffic purple